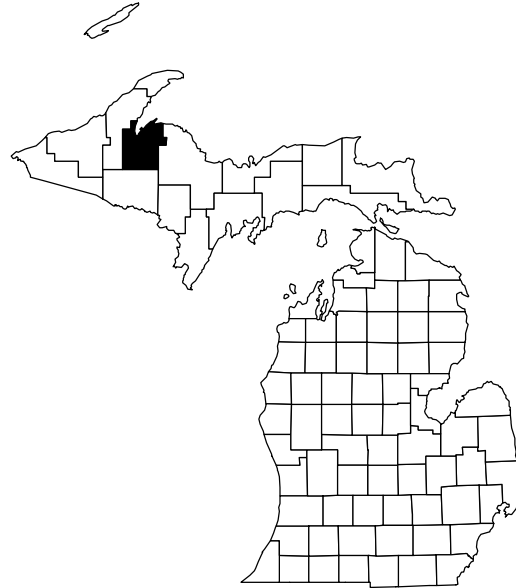


# BARAGA COUNTY TOURISM PROFILE

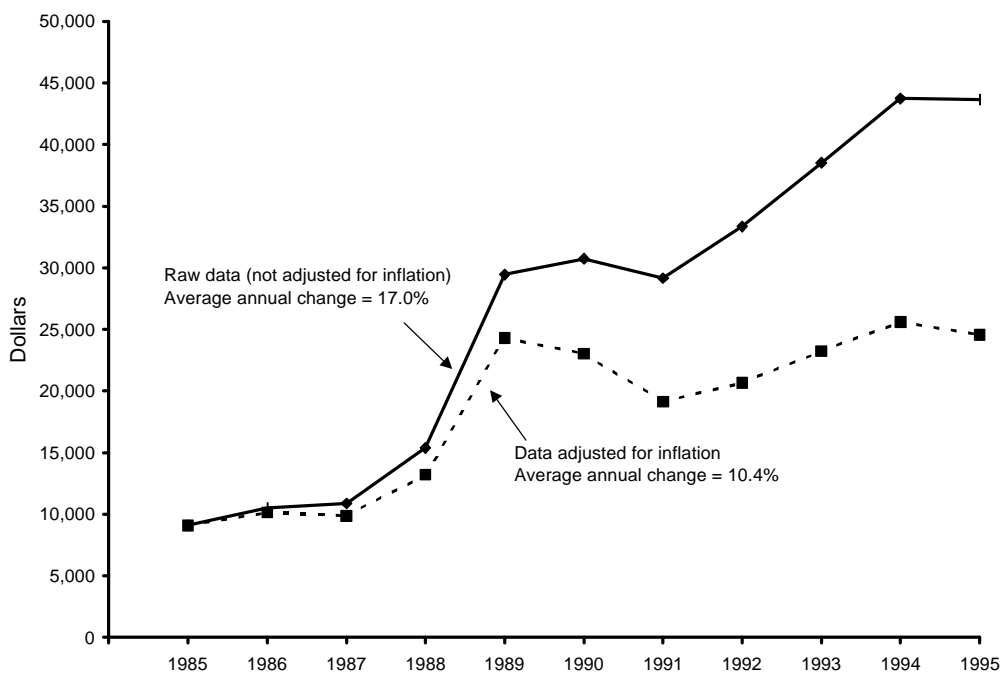
Prepared by Daniel M. Spencer, Dae-Kwan Kim, and Philip J. Alexander

October 1998

MSU Extension has prepared this profile to help developers, tourism professionals, public officials, and others make informed decisions regarding the travel and tourism industry in Baraga County. All statistics pertain to Baraga County unless otherwise noted, and are the most current available. Further assistance is available from the Travel, Tourism, and Recreation Resource Center at Michigan State University (517/353-0793) or the MSU Extension office in Baraga County (906/524-6300).



## TRENDS IN STATE OF MICHIGAN LODGING USE TAX COLLECTIONS FOR BARAGA COUNTY



NOTE: The lodging use tax is a state tax on the rental of a guest-room or cabin. To ensure comparability of statistics over the entire 10-year period shown, tax collections after May 1, 1994, when the tax rate increased from 4% to 6%, were adjusted so that they equaled what they would have been at the 4% rate. The comparable statewide average annual change figures are 6.3% in the case of raw data and 0.4% in the case of adjusted data.

SOURCE: Michigan Department of Treasury, Systems Division.

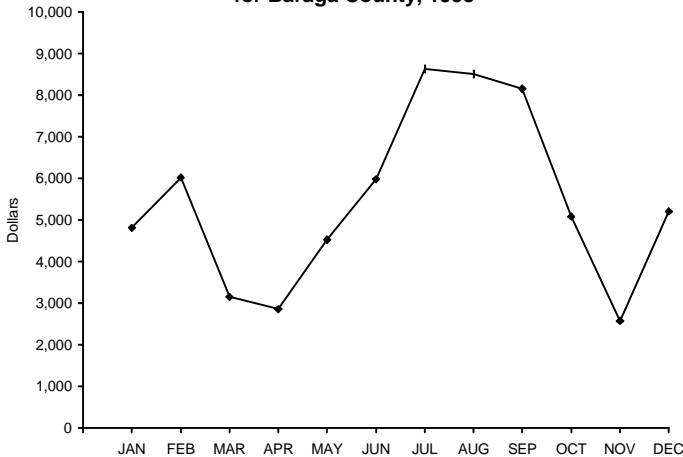
# ESTIMATED MARKET SHARE, TRIP VOLUME, AND EXPENDITURES BY TOURISTS IN BARAGA AND NEIGHBORING COUNTIES, 1996

<u>COUNTY OF MAIN DESTINATION</u>	<u>ESTIMATED MARKET SHARE</u>	<u>ESTIMATED NO. PLEASURE TRIP-NIGHTS</u>	<u>ESTIMATED DIRECT EXPENDITURES</u>
Baraga	0.3%	259,900	\$14,118,000
Dickinson	0.7%	683,300	\$37,123,000
Houghton	0.6%	591,200	\$32,116,000
Iron	0.6%	545,800	\$29,652,000
Marquette	1.5%	1,425,600	\$77,448,000

NOTE: Estimates are based on results from a telephone survey being conducted by the Travel, Tourism, and Recreation Resource Center at Michigan State University. "Pleasure trips" are overnight or day trips to places at least 50 miles from respondents' homes that were made for enjoyment, including vacations, weekend getaways, shopping trips, and trips to visit friends and relatives. The study region consists of Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin, and Ontario. "Market share" is the percentage of pleasure trips to Michigan that originated from this region and had a given county as its main destination. Estimated pleasure trip-nights are the product of these percentages and a survey-based estimate of 93.8 million pleasure trip-nights in Michigan in 1996. Direct expenditures are the product of these percentages and a survey-based estimate of \$5.1 billion in direct pleasure trip expenditures in Michigan in 1996. Estimates do not include pleasure trip-nights or expenditures of travelers who resided outside the study region or who merely passed through a county. Estimates are preliminary and subject to revision as additional data become available. They should be used judiciously since they are in some cases based on small samples for a given county.

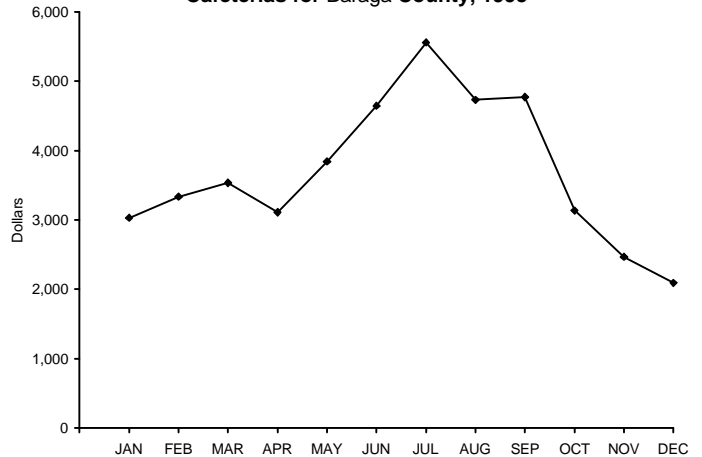
## SEASONALITY IN ECONOMIC ACTIVITY

State of Michigan Lodging Use Tax Collections for Baraga County, 1995



SOURCE: Michigan Department of Treasury.

State of Michigan Sales Tax Collections of Family Restaurants and Cafeterias for Baraga County, 1995



SOURCE: Michigan Department of Treasury.

## INDICATORS OF TRAVEL ACTIVITY FOR BARAGA COUNTY

Estimated number of visits to Baraga State Park (1996) .....	43,119
Estimated number of visits to Craig Lake State Park (1996) .....	6,121
Unadjusted (6%) State of Michigan lodging use tax collections (1995) .....	\$65,496

# RECREATION AND TRAVEL RESOURCES

## NATURAL RESOURCES

No. land acres in county (1989) .....	576,512
No. water acres in county (1989) .....	17,920
Total no. acres in county (1989) .....	594,432
No. acres of public recreation land (1990)	
National parks/lakeshores .....	0
National wildlife refuges .....	0
National forests .....	44,633
State parks and recreation areas .....	7,753
State boating and fishing sites .....	1,137
State game/wildlife areas .....	0
State forests .....	69,764
Other areas .....	0
Total .....	123,287
No. acres of publicly or privately owned forest land (1994) .....	508,300
Total no. acres of designated state or federal wilderness (1990) ...	14,340
Average no. inches of snowfall (1981/82-1990/91) .....	172.3
No. miles of Great Lake shoreline .....	70
Total no. miles of rivers and streams .....	696
No. miles of state or federal wild/scenic/natural river (1990) .....	21
No. inland lakes > 50 acres in size .....	38
Combined acres of natural or artificial lakes and ponds (1991) .....	10,152
Total no. acres of legislatively protected sand dunes (1989) .....	0
Natural heritage site: Canyon Falls of Sturgeon River.	

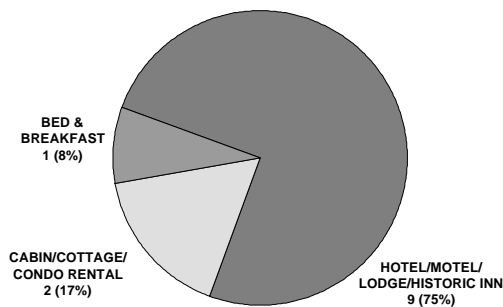
## RECREATION AND TRAVEL FACILITIES

No. public access sites (1990) .....	22
No. recreational harbors on the Great Lakes (1990) ....	1
No. Great Lake marinas (1994) .....	6
No. Great Lake marina slips (1994) .....	158
No. licensed charter boats (1996) .....	0
No. 9-hole golf courses (1995) .....	1
No. 18-hole golf courses (1995) .....	0
No. agricultural markets/wineries/u-picks (1993) .....	3
No. miles of designated scenic highway (1990) .....	57.4
No. owned second homes (1990) .....	1,130
No. licensed food service establishments (1995)	
Table service .....	20
Fast food .....	7
Cafeteria .....	8
Bar only .....	9
Other .....	2
Total .....	46
No. boat liveries (1990) .....	1
No. watercraft for rent (1990) .....	9
No. miles of state-funded snowmobile trail (1990) .....	100.3
No. miles of hiking/skiing/mtn. biking trail (1994) .....	25.5
No. miles of designated off-road vehicle trail (1992) ....	28
No. museums (1990) .....	0
No. historical attractions open to the public (1990) .....	1
No. miles of interstate highway (1990) .....	0.0

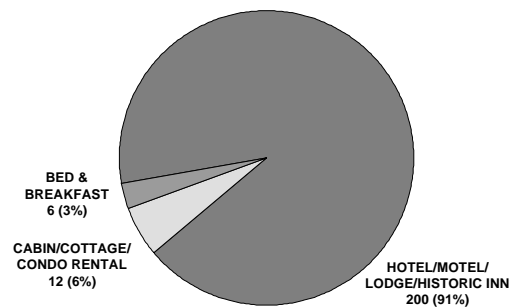
## PRINCIPAL ATTRACTIONS AND EVENTS

Shrine of the Snowshoe Priest, L'Anse; recreational harbor facilities; L'Anse on Lake Superior; Fiddlers' Jamboree, Aura (July); Baraga County Historical Museum, Baraga; Ojibwa Casino/Resort, Baraga; Huron Mountain Metric Bicycle Race, Skanee (October); Craig Lake State Park; Baraga State Park; L'Anse Big Bay Snowmobile Trail (60 miles); Lac View Snowmobile Trail (58 miles); Fish Frolic (February); County Fair (August); Keweenaw Indian Community Pow-Wow (July); Por Road Rally (October).

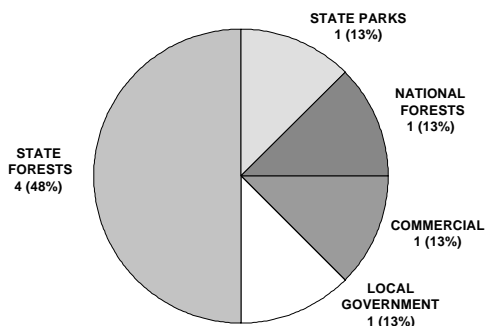
**NO. COMMERCIAL LODGING ESTABLISHMENTS, 1990**



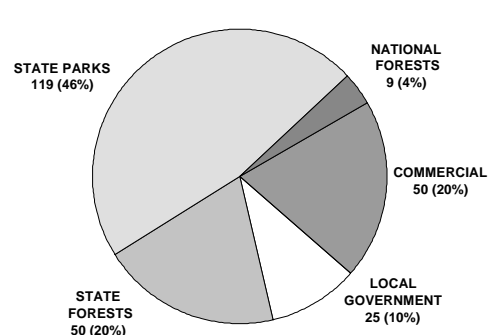
**NO. GUEST-ROOMS IN COMMERCIAL LODGING ESTABLISHMENTS, 1990**



**NO. CAMPGROUNDS, 1990**



**NO. CAMPSITES, 1990**



# RANK IN RELATION TO OTHER MICHIGAN COUNTIES

<u>Variable</u>	<u>Date of Data</u>	<u>Value</u>	<u>County's Rank</u>	<u>Range of Ranks Statewide</u>
Average no. inches of snowfall (1981/82-1990/91) .....	Avg.	172.3	5	1-82
No. natural heritage sites .....	1990	1	6	1-7
No. historical attractions open to the public .....	1990	1	8	1-9
No. acres of publicly or privately owned forest land .....	1994	508,300	12	1-82
No. Great Lake marina slips per 1,000 residents .....	1994	18.65	12	1-41
No. miles of Great Lake shoreline .....	n.d.	69.9	13	1-38
No. miles of designated scenic highway .....	1990	57.4	14	1-35
No. museums .....	1990	0	14	1-14
Total no. miles of rivers and streams .....	1944	696	14	1-77
No. miles of state-funded snowmobile trail .....	1990	100.3	16	1-47
No. agricultural markets/wineries/u-picks per 1,000 residents .....	1993	0.38	17	1-48
No. eating and drinking places per 1,000 residents .....	1995	5.42	20	1-74
No. lifts or tows at downhill ski areas .....	1990	0	20	1-20
No. licensed charter boats .....	1996	0	22	1-22
No. acres of public recreation land .....	1990	123,287	23	1-83
No. miles of designated off-road vehicle trail .....	1992	28.0	27	1-38
No. public access sites .....	1990	22	28	1-83
No. miles of state or federal wild/scenic/natural river .....	1990	21.0	29	1-39
Combined area of natural or artificial lakes and ponds .....	1991	10,152	33	1-83
No. licensed rental watercraft per 1,000 residents .....	1990	1.13	52	1-76
Total no. public golf course holes per 1,000 residents .....	1995	1.06	54	1-74
No. miles of designated hiking/skiing/mtn. biking trail .....	1994	25.45	57	1-79
No. owned second homes .....	1990	1,130	62	1-83
Total no. units in commercial lodging establishments .....	1990	218	64	1-82
Estimated direct pleasure trip expenditures .....	1996	\$14,118,000	65	1-83
No. designated campsites .....	1990	253	77	1-81
Estimated population .....	1995	8,493	81	1-83

NOTE: This table is intended to provide an indication of the county's competitive advantages and disadvantages. Many types of tourism facilities are patronized by local residents as well as tourists. The number of such facilities in a given county is therefore a function of the county's population as well as its popularity as a tourist destination. To provide a meaningful indication of popularity in such cases, counts of facilities are presented as number of facilities per 1,000 residents. "Natural heritage sites" are scenic vistas, unique geological features, significant wildlife observation areas, or major waterfalls. Range of ranks statewide is not always 1-83 due to ties.

## SOURCES OF STATISTICS IN THIS PUBLICATION

U.S. Bureau of the Census; Michigan Departments of Agriculture, Natural Resources, Public Health, Transportation, and Treasury; Travel, Tourism, and Recreation Resource Center at Michigan State University.

## RESOURCES FOR FURTHER ASSISTANCE

- Baraga County Tourist and Recreation Association: 755 E. Broad Street, L'Anse, MI 49946. (906) 524-7444. Fax: (906) 524-7454.
- Upper Peninsula Travel and Recreation Association: 618 Stephenson Avenue, P.O. Box 400, Iron Mountain, MI 49801-0400. (906) 774-5480. Fax: (906) 774-5190. Web site: <http://www.travel.com>
- Travel Michigan: P.O. Box 30226, Lansing, MI 48909. (517) 373-0670. Web site: <http://www.Michigan.org/>
- Travel, Tourism, and Recreation Resource Center, Michigan State University: 172 Natural Resources Building, East Lansing, MI 48824-1222. Phone: (517) 353-0793. Fax: (517) 432-2296. E-mail: [dholecck@pilot.msu.edu](mailto:dholecck@pilot.msu.edu) Web site: <http://www.tourism.msu.edu/>



Travel, Tourism, and Recreation Resource Center  
Michigan State University

