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CENTRAL WEST MICHIGAN TOURISM COLLABORATIVE

GOAL 3: To be uniform in promoting CWM tourism.

CONVENER: CONNIE THEUNICK
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WORK GROUP MEMBERS:

NAME	AFFILIATED GROUP	PHONE/EMAIL
LINDA FOSTER	HART/SILVER LAKE/MEARS CHAMBER	800-874-3982/INFO@HARTSILVERLAKEMEARS.ORG

First Meeting Date: _____ Time: _____ Location: _____

	INDICATORS OF SUCCESS
1) Create a consistent logo to be used in all five counties	<ul style="list-style-type: none">• Who• When• How
2) Form a working group to promote the region	<ul style="list-style-type: none">• Who• When• How
3) Hold annual forum for 5 county region	<ul style="list-style-type: none">• Who• When• How
4)	<ul style="list-style-type: none">• Who• When• How